

WHERE IS MRO?
FIND US AT
<http://mro.massey.ac.nz/>



WHAT IS OPEN ACCESS?

Open Access publishing involves putting peer-reviewed scientific and scholarly literature on the internet.

Open Access content is available free of charge and most copyright and licensing restrictions.

The Open Access movement is guided by the principle of making publicly funded research publicly available.

Placing your research in an institutional repository is just one form of Open Access publishing.

FOR MORE INFORMATION PLEASE CONTACT THE LIBRARY

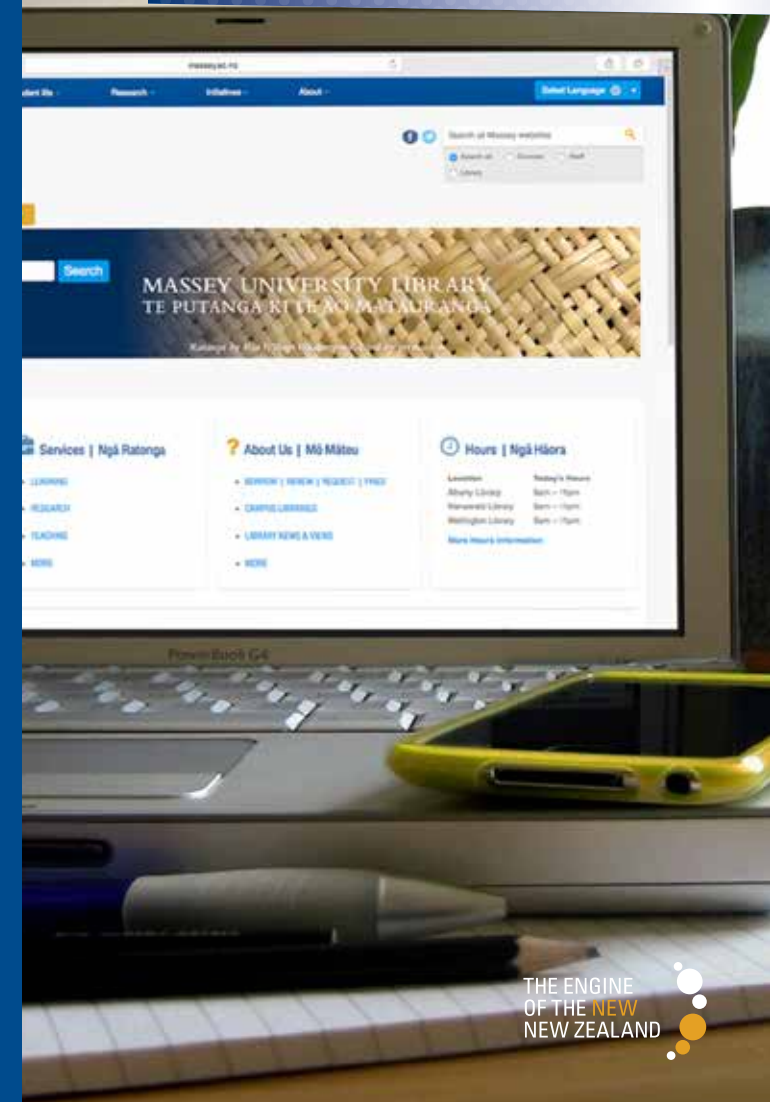
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Te Kunenga ki Pūrehuroa



MASSEY UNIVERSITY
LIBRARY

MASSEY
RESEARCH ONLINE



THE ENGINE
OF THE NEW
NEW ZEALAND

WHAT IS MRO?

Massey Research Online (MRO) is an online showcase of Massey research freely available over the Internet.

MRO is a platform for collecting, preserving, and disseminating, the intellectual output of Massey University in digital form.

MRO contains journal articles, conference papers, working papers, postgraduate theses and more.

The content in MRO is harvested by NZResearch <http://nzresearch.org.nz/> and by search engines such as Google and Google Scholar.

Search engines rank results from academic repositories higher as they are considered 'trusted sites'.

WHO DOES MRO BENEFIT?

- Massey University researchers
- Research/Postgraduate students
- Massey University
- Organisations affiliated with Massey University
- The international research community
- Industry professionals
- The media—journalists etc
- The general public

WHY SHOULD I USE MRO?

RESEARCHERS

- Increased exposure of your research via the Internet
- Potential increase in citations
- Statistics available on views of work
- Upload journal articles, conference papers, working papers, grey literature
- Preservation of your work
- Create a reliable link to your work that others can cite
- Link from a personal website to the full text of your work

DEPARTMENT HEADS

- Increased exposure of departmental research
- An individual collection with a permanent link devoted to your department, housing the research produced by your staff
- Generate lists of publications from a specific department
- RSS alerts when new material is added

WHO CAN ADD CONTENT TO MRO?

All Massey University staff and postgraduate students may voluntarily add research material to Massey Research Online.

HOW DO I ADD CONTENT?

1. Locate the output in your Symplectic Elements profile.
2. Go to the Deposit page.
3. Check the Deposit Advice for information on which version to upload.
4. Upload the files, tagging them with the appropriate file version.

Journal articles, conference papers or presentations, and working papers may all be added depending on copyright.

Many academic journals allow the accepted manuscript or "the version of the journal article that has been accepted for publication"¹ to be added into repositories. More information on specific publishers is available on the Sherpa/Romeo tab in Symplectic or at <http://www.sherpa.ac.uk/romeo/>



For more advice on what to submit for Open Access purposes contact the Library:
library@massey.ac.nz

¹For further information on NISO Journal Article Versions please see: www.niso.org/publications/rp/RP-8-2008.pdf